

2018 CABLE TV programming updates

As your low-cost provider for cable TV & internet, we strive to bring you the best services at the lowest price. That is why in September of this year we lowered the cost of our Basic Service tier by \$3. This means that of your entire cable TV bill, only \$7 goes towards our operating costs.*

CONTRACT RENEWALS AND MONTHLY SUBSCRIBER COSTS

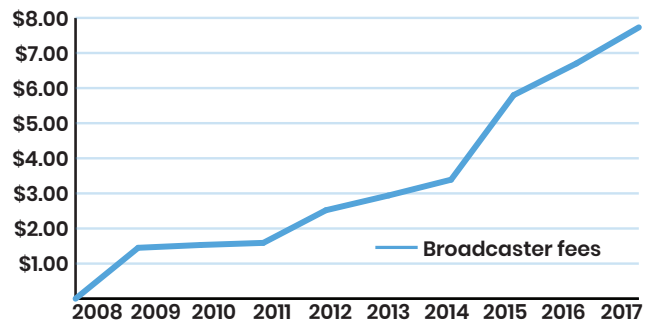
The remaining prices of our packages are strictly made up of programming costs for each channel, which are pass-throughs from the networks. That means there is zero markup for any programming on our system. This includes the Louisville local broadcast stations that carry national networks such as ABC, NBC, CBS, and FOX.

The contracts for these channels are up for renewal this December. The Mayor and the Cable Department for the City of Bardstown are negotiating new terms for retransmission consent to carry these stations on our system for national and local content. As with any programming contract renewal, there are several terms and factors negotiated, but the primary focus is the monthly cost you must pay as a subscriber for each network and channel. As you can see in the chart, these fees have been rapidly increasing since 2008. However, we feel our customers would prefer us not to drop any of the local stations as long as their monthly bill remains reasonable.

CONTACT US

(502) 348-5947
program@bardstowncable.net

LOCAL BROADCAST RETRANSMISSION FEES 2008-2017



WE ASK FOR YOUR SUPPORT...

We understand that no one wants their cable TV bill to increase. We also understand that there is programming on these networks that customers enjoy and would hate to lose. That is why we ask for your support in these upcoming negotiations. The Mayor and the Cable Department will do their very best to negotiate the best rates and terms that the broadcasters will allow.

*Rate inside Bardstown corporate limits. County customers, add \$4.75



2017 RATES

The programming for all of our channels is covered by contracts, and includes yearly increases that will go into effect February 1, 2018. In order to provide you the most services at the cheapest rate possible, we've recently lowered our "customer charge" to \$7.00.*

As we continue to provide both internet and cable services, our efforts reflect the national trend towards streaming entertainment content online. Increasing our internet rates by \$3 has allowed us to provide you with approximately **TWICE** your previous download speed, while still remaining one of the lowest-cost internet providers in the state.

CABLE TV RATES

EFFECTIVE SEPTEMBER 1, 2017

PACKAGE	PREVIOUS RATE	NEW RATE
Basic (Customer Charge)*	\$10.00	\$7.00
Basic (Programming)	\$8.24	\$8.24
Expanded Basic Only	\$44.63	\$45.07

INTERNET RATES

EFFECTIVE SEPTEMBER 1, 2017

20% Discount when bundled with cable TV service.

PACKAGE	PREVIOUS RATE UNBUNDELED	PREVIOUS SPEED	NEW RATE UNBUNDELED	NEW SPEED
Residential 1	\$28.25	6 Mbps	\$31.25	10 Mbps
Residential 2	\$33.25	10 Mbps	\$36.25	25 Mbps
Residential 3	\$43.25	20 Mbps	\$46.25	50 Mbps
Residential 4	\$53.25	40 Mbps	\$56.25	100 Mbps
Commercial 1	\$53.25	20 Mbps	\$56.25	50 Mbps
Commercial 2	\$73.20	40 Mbps	\$76.25	80 Mbps
Commercial 3	\$113.20	80 Mbps	\$116.25	100 Mbps

*Rate inside Bardstown corporate limits. County customers, add \$4.75